

O/o General Manager (S & M - CM)
Sales & Marketing - Consumer Mobility
3rd Floor, New Admin Building
16, Greams Road, Chennai – 600 006
Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

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No.GM(S&M-CM)/164/ STVs / 2014-15/ 39 dt the 13/02/2015

Sub: Promotional Offer for Prepaid Mobile Services - reg.
Ref: C.O.ND. Letter No.26-07/2011-T & C-CM DT 11.02.15

Approval of the competent authority is hereby conveyed for the Promotional offer for all Data STVs and Promo SMS STV 20 as detailed below in Tamil Nadu LSA under GSM prepaid Mobile services.
The details are given below:-

Details of Promo offer	Offer period	Remarks
ALL DATA STV	13.02.2015 to 15.02.2015 (for 3 days only)	50 % Extra DATA on all DATA STVs with no additional validity
STV SMS 20	13.02.2015 to 22.02.15 (for 10 days)	1000 on-net SMS free with validity 10 days. For activation through SMS, Send STV SMS20 to 123. Amount to be deducted from IN is Rs 17.80

This is for kind information and necessary action please.

sfh
AGM (Marketing I-CM)
O/o GM(S&M-CM)
044- 28290825, 94449 79827.

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.
GM(S&M-CM), Chennai Telephones, Chennai for information pl.
GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.
DGM/DE In charge IN - Trichy - for infmn & necessary action please.
DGM (NW-O)/DE IT,Coimbatore/ - For information & necessary action please.
Heads of SSA, -- for kind information and necessary action please.
DGM (Sales)/DGM(CS) & AGM (Sales), Chennai---- for kind information and necessary action please..
DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.
DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.